



E-Scouter

The Electronic, Weekly Mini-News of the Central New Jersey Council, BSA

The Central New Jersey Council (CNJC) stretches across New Jersey, from the Delaware River to the Atlantic Ocean. Scouts can experience the farms and open space of Warren and Hunterdon counties, the suburbs of Mercer County, and the busy activity of the Capital City of Trenton, the urban areas and the Atlantic Shore in Middlesex County. This is an area rich in the history of the War of Independence, the Industrial Revolution, the inventions of Thomas A. Edison, and the great scientific discoveries of our age.

CNJC transmits *E-Scouter* weekly (bi-weekly in July and August) to over 3,400 homes.

Two options are available: banners with a link to your company’s website or a link to your event’s flyer in *E-Scouter* which also includes a link on our website’s event’s page. Advertisements are subject to the approval of the Scout Executive and are based on the monthly rate unless a contract has been submitted for a specific rate period.

Advertisers will be required to pay the difference between the monthly rate and the contract rate should the contract be cancelled before the completion date. All contracts must be fulfilled within 12 months. Cancellations must be submitted to the Council in writing and received by the Wednesday before the date in which the advertisement will appear.

Commitment Form

I, the undersigned have read and understand this contract and have retained a copy for my files.

Signature _____ Date _____

Name/Title of Responsible Person _____

(Please print clearly.)

Company Name _____

Company Address _____

Work Phone _____ Fax _____ E-mail _____

Check payable to: Central New Jersey Council, BSA is enclosed for \$_____.

I authorize the use of a credit card for \$_____. Visa Master Card AmEx

Card # _____ Expiration Date ____/____/____

Name on card _____ Signature _____

| <i>E-Scouter banner w/link to your website</i> | <i>E-Scouter flyer link w/posting to our website’s events page</i> | <u><i>Choose month(s) to run advertisement.</i></u> |
|---|---|--|
| <input type="checkbox"/> 1 Month– \$125 | <input type="checkbox"/> 1 Month – \$75 | _____ |
| <input type="checkbox"/> 2 Month– \$200 | <input type="checkbox"/> 2 Month – \$100 | _____ |
| <input type="checkbox"/> 3 Month– \$275 | <input type="checkbox"/> 3 Month – \$125 | _____ |

E-mail a .pdf or .jpg file of your banner or flyer at least one week before it is to begin to Joan.Andrews@Scouting.org and type “Paid Advertisement” in the subject line.

Central New Jersey Council, BSA
Attn: Joan Andrews
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Dayton, NJ 08810-2420