



**Reach over 4,000 Scout leaders during the next 12 months.**

**Put your program on their calendar by advertising in the 2009/10 Program Action Calendar.**

The Central New Jersey Council, Boy Scouts of America 2010/11 Program Action Calendar will be distributed to and retained by over 4,000 Cub Scout, Boy Scout, Venturing, Exploring, and *Learning for Life* leaders in Hunterdon, Middlesex, Mercer, Somerset, and Warren Counties.

The Program Action Calendar promotes district and council programs from August 2010 through August 2011. Leaders retain and refer to the Program Action Calendar throughout the year. Many Scouting units plan their programs to include activities featured in the Program Action Calendar.

**Commitment Form**

I, the undersigned have read and understand this contract and have retained a copy for my files.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name/Title of Responsible Person \_\_\_\_\_

*(Please print clearly.)*

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Check payable to: Central New Jersey Council, BSA is enclosed for \$ \_\_\_\_\_.

I authorize the use of a credit card for \$ \_\_\_\_\_.  Discover  Visa  Master Card  AmEx

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

- Full Page Centerfold \$1,100 8”H x 10”W (landscape)
- Full Page Outside Back Cover \$ 825 8”H x 10”W (landscape)
- Full Page Inside Back Cover \$ 550 8”H x 10”W (landscape)
- Full Page \$ 330 8”H x 10”W (landscape)
- Half Page \$ 250 8”H x 5”W
- Quarter Page \$ 165 4”H x 5”W
- Business Card \$ 140

**Ads are black & white only**  
(Except outside back cover)

Send 2 business cards, a camera-ready copy (no folding, no staples), a .pdf file, or a high resolution .jpeg file of your advertisement. Please make sure artwork is in a pre-press or high-resolution .pdf format and e-mail to [Joan.Andrews@Scouting.org](mailto:Joan.Andrews@Scouting.org). Contract, advertisement, and payment must be received before July 10, 2010.

Central New Jersey Council, BSA  
Attn: Joan Andrews  
2245 Route 130, Suite 106  
Dayton, NJ 08810

*Boy Scouts of America is a 501(c)(3) nonprofit organization – donations to which are tax deductible to the fullest extent allowed by law.*